

STRAIGHT DOWN CLOTHING COMPANY MEN'S AND LADIES' FALL LINE

G&G is offering both the Men's and Ladies' Straight Down Apparel fall program for 2008. There will be one delivery which will be available for August 1st, 2008.

Men's Straight Down Apparel

The centre piece of the men's line is the **Inverness Sweater**, a ½ zip pullover made from 100% extra fine merino wool, with a diamond pattern. Colors available are **cork, dark navy and teak**.

The men's line also features our tried and true **Fairway** and **Foothill** fleece, constructed from recycled yarns. The Fairway, which is our ½ zip fleece, will be available in two new colors, **sunburst and mahogany**. The other colors available in this style are **black, earth and light charcoal**. The Foothill, which is our three button fleece, will be available in three new colors, **black, ginger and chocolate**. The other colors available in this style are **earth, fir, light charcoal, eucalyptus and stone**.

The Baltusrol, a luxurious ½ zip pullover is constructed from triple twisted sueded cotton is available in **black, khaki** and the new color for fall is **saddle**.

The **Sheffield** Three Button Polo sweater will also be available for fall with two new colors, **dark navy and honey**. This sweater was a big hit for spring '08 as we sold out of almost all colors early. Available colors for August 1st will be **teak, oatmeal and black** in addition to the dark navy and honey.

Our ½ zip **Big Horn** sueded fleece is available in **sand and black**, and for fall, we have added the very rich colors of **ginger and moss**.

Some of the other styles going forward for fall '08 are the **Alloy**, a mid weight performance pullover in **black, navy, titanium and coffee brown**, the **Estrella** three button, triple twisted seuded cotton polo in **black charcoal and saddle**, the **Everett**, a polyester two tone mesh fleece with suede trim in **toffee and navy** and the **Autobahn2**, our 100% polyester bonded stretch woven ½ zip, wind resistant pullover, featuring durable water repellency & wicking for quick dry, available in **black, khaki, navy and red**.

Here's to a great season!

Ray Bessette

Straight Down Product Manager
G & G Golf Company