

# FRASER MILNER CASGRAIN LLP

## About The Award

The Pinnacle Awards were created in Calgary in 1987 by Fraser Milner Casgrain LLP to honour individuals in the business community for their entrepreneurship and community contribution. The Awards program has grown to become a very prestigious event which is well recognized by the Alberta business community.

### Selection Process

Pinnacle Award recipients are chosen by an independent Selection Committee. The Selection Committee is comprised of individuals from the local business community who are widely recognized and respected for their business accomplishments, position in and knowledge of various sectors of the Alberta economy.

### Selection Criteria

Any individual is eligible for nomination for consideration for an Award, provided they meet the minimum selection criteria. Nominated individuals and their organizations will be examined by the Selection Committee which is solely responsible for determining Pinnacle Award winners. A maximum of five Pinnacle Awards may be granted in any one year.

Pinnacle Awards will be conferred on individuals (in a corporate setting or otherwise) who are active in the community and who demonstrate:

**Entrepreneurial Spirit** - Characteristic of the history of Alberta, Pinnacle Award recipients display unique combinations of individualism, risk taking, drive and innovation to achieve success - even in the face of seemingly insurmountable obstacles.

**Leadership** - Pinnacle Award recipients are not followers; they have a unique vision, the capacity to inspire others, and an unrelenting determination to achieve their goals. Their leadership has set an example for others in their community.

**A proven track record of current or past business success** - As a demonstration of their leadership and entrepreneurial abilities, Pinnacle Award recipients are leaders of a business operation that demonstrates at least five years of success (as measured by business standards such as growth, sales, expansion or profitability) and is regarded as a leader in its sector.

**Community responsibility** - Pinnacle Award recipients are as committed to supporting and improving the community in which they live as they are to their own success. The activities the individual participates in have a positive impact for the entire community.